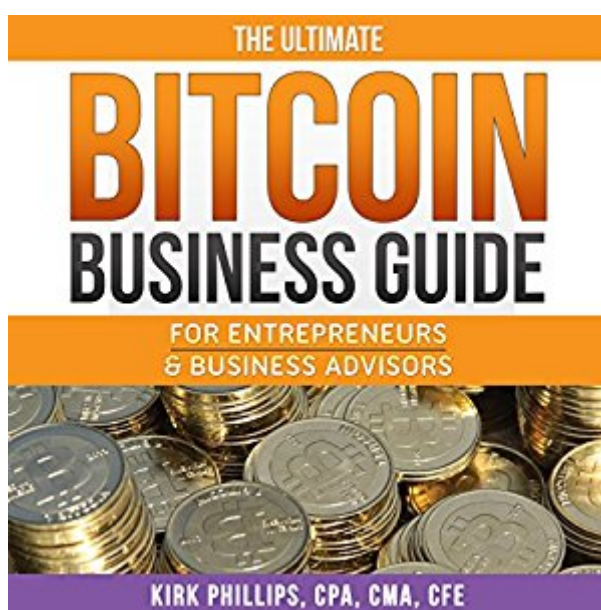


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# The Ultimate Bitcoin Business Guide: For Entrepreneurs And Business Advisors



## Synopsis

What's faster than a speeding bullet, more powerful than a locomotive, and able to leap tall buildings in a single bound? We all know the answer is Superman. Now, what's 1,000 times faster and 1,000 times less expensive than a \$1,000 credit card transaction? Bitcoin, of course, our modern day financial superhero. For the first time in history, people have choice and control when it comes to money and finances. Bitcoin will transform money the way the Internet transformed commerce - and that's just the beginning. It will magnify the "adapt or die" global game of business, creating more organizational transformation and more extinction than any other time in history. The Ultimate Bitcoin Business Guide explores this innovative financial paradigm, one that is so contrary to our existing money model it's like experiencing life on a new planet. Bitcoin is a trustless system, a public transaction ledger controlled by no one, with no third-party banks, no central banks, no long-term inflation, no crazy bank and credit cards fees, no bank withdrawals without your permission and the ability to send value nearly instantaneously to anyone anywhere in the world from the comfort of your home or office. We're at the beginning of a spectacular renaissance that comes along only once every 500 years. It's an exciting time to be alive and witness the endless possibilities of bitcoin, and it's an even better time to get your business on board. Written by an entrepreneur and business advisor for entrepreneurs and business advisors. The best resource for people in business who are starting or continuing their bitcoin journey.

## Book Information

Audible Audio Edition

Listening Length: 9 hours 2 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Graben Enterprises, Inc.

Audible.com Release Date: April 4, 2016

Whispersync for Voice: Ready

Language: English

ASIN: B01DPS6QZG

Best Sellers Rank: #69 in Books > Business & Money > Economics > Digital Currencies #123 in Books > Computers & Technology > History & Culture #614 in Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship

## Customer Reviews

An incredibly articulate and exhaustive exploration on Bitcoin history and the entire digital currency ecosystem. Whether you're a scrappy entrepreneur or a banking insider, you'll gain considerable insight from Kirk's incisive observations on everything from multisig wallets and crowdfunding to digital identity management and best practices for managing risk. Quite honestly, there are few books in the crypto-currency or FinTech realm that can match the wealth of practical business advice and industry specific wisdom that Kirk has assembled here.

The section Why this book was written says Stephen Covey appropriately said "To Understand something is to understand its opposite". Well, Kirk certainly did an excellent job of explaining the current payment system. But this was merely the beginning since the book is about Bitcoin and how much useful can it be for a business to leverage the payment system that comes with it. Not just the why but the what and how. What are the tools and services available for those interested in it and what's some of the legislative and tax environment pertinent to it.

Great book! I enjoyed the bitcoin sound bites taking you through some comments made by famous people. I also like how Kirk went through the same process that I myself did by discussing what currency is and how it came about through history. Very well researched and easy to read. He takes you on a journey that most of us had to go through in order to fully understand bitcoin. This is one of four bitcoin books that I own and I highly recommend it to any level bitcoiner who wants a break from the other technical bitcoin books. Enjoy.

A very well-written, easily digestible breakdown of the trends, growing potential, and market implications of one of the most fascinating and continuously evolving developments in the financial world. Covers everything you need to know to have a well-rounded grasp of what is otherwise a very intricate subject, and makes it relatable and relevant to anyone who owns or operates a business and wants to be knowledgeable of current industry trends and the direction of business, commerce, and currency in a global marketplace.

A wonderful book on bitcoin that covers the technology and the business realities. The author, being a CPA and someone interested in digging into new technologies to see how they fit into today's business environment provides an opportunity for a helpful perspective that Kirk delivers on. An easy and enjoyable read.

For me poor narration is a deal breaker but this is brilliantly read. The book itself is an understandable outline of bitcoin and the canonical guide for bridging the gap between traditional business and these new payment methods.

This book fills a void present in bitcoin publication. Kirk demystifies the greatest invention of our time with a view towards making it easily understandable for business professionals. I highly recommend it!

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